



IUPUI

IUPUI Goals for Academic Year 2017-18: An Overview with Links to Strategic Plan Goals

1. Prepare for **IUPUI's 50th Anniversary**, including developing events, legacy pride projects, and philanthropic opportunities that contribute to the Capital Campaign goals for the campus, implementing Welcoming Campus Innovation Fund projects (rounds I and II), leveraging the IU Bicentennial, refreshing the IUPUI Strategic Plan in advance of the 50th Anniversary, and investing in initiatives to promote and foster greater pride and inclusivity for all IUPUI faculty, staff, students, and visitors
[Links to all Strategic Plan Goals]
2. Integrate **IU Fort Wayne** programs into IUPUI infrastructure, including planning for the launch of the new entity on July 1, 2018, recruiting and retaining students, attending to the student experience, and developing the needed infrastructure to support this location.
[Links to Strategic Plan Goal 1, Promote Undergraduate Student Learning and Success; Goal 4, Optimize our Enrollment Management; Goal 6, Leverage our Strengths in Health and Life Sciences; and Goal 10, Develop Faculty and Staff]
3. Finalize plans for **Madam Walker Theatre Center** relationship, including determining campus investment, identifying and prioritizing program development, and managing other infrastructure/logistics/issues of the partnership.
[Links to Strategic Plan Goal 7, Deepen our Commitment to Community Engagement]
4. Continue a focus on **student success**, including developing and implementing appropriate organizational structures, creating more market-oriented degree programs/certificates (at undergraduate and graduate levels, including both hybrid and online), reviewing and updating/integrating the Principles of Undergraduate Learning/Principles of Co-Curricular Learning, developing and collaborating on more strategic enrollment management approaches, continuing a focus on internationalization opportunities, and investing in interventions to facilitate student retention and persistence.
[Links to Strategic Plan Goal 1, Promote Undergraduate Student Learning and Success; Goal 2, Increase Capacity for Graduate Education; Goal 3, Transform Online Education; Goal 4, Optimize our Enrollment Management; and Goal 8, Strengthen Internationalization Efforts]
5. Update department-, unit-, and campus-level **research plans**, including identifying research capabilities/areas of interest/crosscutting themes for inter- and multi-disciplinary/Grand Challenge research (e.g., addictions), advancing Hoosier health, promoting community-engaged research, and identifying sources of funding and other types of support for research at IUPUI.
[Links to Strategic Plan Goal 6, Accelerate Innovation and Discovery through Research and Creative Activity]
6. Refine IUPUI's **agenda for community engagement**, including a focus on external affairs, family/school/neighborhood engagement, professional development/corporate education, anchor institution issues and opportunities, and documentation and mapping IUPUI's impact in the community.
[Links to Strategic Plan Goal 7, Deepen our Commitment to Community Engagement]

7. Attend to our **climate for diversity and inclusion**, including working collaboratively across all cabinet members' portfolios and with each academic and administrative unit to implement specific plans and recommendations to attract, retain, develop, and support underrepresented students, faculty, and staff.
[Links to Strategic Plan Goal 9, Promote an Inclusive Campus Climate]
8. Support **faculty, staff, and leadership talent** at IUPUI, including conducting searches for key leadership vacancies, investing in ongoing leadership development programs, identifying individuals for succession planning and professional development opportunities, providing meaningful feedback and learning experiences for leaders at all levels, and assisting faculty in enhancing teaching effectiveness.
[Links to Strategic Plan Goal 10, Develop Faculty and Staff]
9. Increase expectations from **IUPUI Athletics**, including transitioning to the Horizon League, generating more athletic event spectator participation, integrating Athletics with other initiatives on campus, building campus pride in Athletics, planning for the future of athletics at IUPUI, and undertaking a study of Sports 2.0.
[Links to all Strategic Plan Goals]
10. Work with the **IUPUI Board of Advisors**, including engaging them in various subcommittees to advance campus priorities, getting them excited about IUPUI, increasing their visibility on the campus, and leveraging their networks/spheres-of-influence to enhance our image and reputation locally.
[Links to all Strategic Plan Goals]
11. Focus on issues of **quality, improvement, and innovation**, including continuing our involvement in national initiatives related to higher education, proposing a project for the Higher Learning Commission's Quality Initiative, monitoring/tracking program rankings and reputation, and using our internal systems, processes, and periodic reviews to make IUPUI more efficient and effective.
[Links to all Strategic Plan Goals]
12. Determine ongoing **campus infrastructure** needs, including finalizing construction projects (e.g., Michigan Street), planning for new construction (e.g., buildings; gateways), enhancing campus landscaping/transportation/wayfinding, and identifying ways to enhance the overall campus environment.
[Links to all Strategic Plan Goals]
13. Maintain a focus on **communication and stakeholder engagement**, including continually telling the IUPUI story, developing/implementing an integrated marketing campaign, managing perceptions, reputation, and key messages to various audiences, and involving individuals and groups in the life of our campus.
[Links to all Strategic Plan Goals]